On a new course

EDUCATION SAE College launches short-term courses targeted at working professionals

As CEO of SAE College (which offers a slew of media-related courses), Rathish Babu has gained the friendship of people who have dared to leave professions they have grown dreary of. Among his friends are doctors who have hung up the stethoscope and taken to the turntable, software engineers who have replaced Java with Nuendo and businessmen who have woken up to the charms of making media products.

With SAE set to launch short-term courses in DJing, electronic music production and television production, Rathish expects this circle of friends to expand. Because, these courses are aimed at working professionals as much as the unemployed. They are conducted at special timings during the weekend.

Divided in three parts, Electronic Music Production (EMP) is ideal for anyone, depending on his / her professional goals. Part I deals with composing songs using electronic synthesis.

While the preliminaries can be of interest to those looking to compose music as a hobby, the course, in its entirety, will appeal to a musician, someone who has a flair for composing, a

idea of playing the music of their choice at the parties they throw. And then, these days, DJing is seen as a hot profession. “Following a DJ and EMP course, a student is in a great position to take up audio engineering. They provide a lateral entry into the field,” says Rathish.

Growing horizons

Focused on the information and entertainment aspects of television, the course on television production is aimed at print journalists looking to expand their horizons and anyone who wants to make use of the numerous opportunities on television.

Rathish says all three courses were born following a survey carried out at an IT park and a few back offices of MNCs in the banking sector. “These courses are also aimed at creating awareness about growing opportunities in the music and television industry.”

While the EMP and DJ courses will arrive soon, the television production programme is slated for a September launch. For details, call 2821405 or 28214227.

PRINCE FREDERICK