AAT organises ‘SAE Career Connect’

Chennai, June 7: Access Atlantec Edutainment (AAT) and SAE, leaders in media education, today organised "SAE CAREER CONNECT," a two-day workshop on the advancement and potential in media courses.

The workshop showcased the advancement and potential of three popular media streams, Animation, Digital Filmmaking and Audio Engineering through seminars and Industry insights by prominent celebrities.

Film Director and National Award Winner Sharadha Ramanathan and Mr. Gautam, Bangalore-based KEN animations, presented lectures, highlighting the opportunities in the media streams and the potentials available in the area.

About 100 media aspirants, who attended the workshop, were given an insight into the courses, with a special focus on alternative media education opportunities.

Speaking on the occasion, Mr. Rathish Babu, CEO, AAT, said the workshop was to impart a sound understanding of content making for the entertainment industry, focusing on production processes and post-production work.

The Digital Film making workshop showcased the process involved in the making of a short film sequence, including script writing, storyboard and screenplay techniques.

The animation and games workshop outlined the process involved in creating animation for film and also making adapting animation for a 3D game.